

Unit 7 – Wanna be a *YouTube* star?

Talking about *YouTube*

to create content for <i>YouTube</i>	My dream job is not to work in an office but to create content for <i>YouTube</i> .	Inhalte für <i>YouTube</i> erstellen
to subscribe to a channel	I subscribed to a channel on <i>YouTube</i> that teaches viewers how to fix up their houses.	einen Kanal abonnieren
to increase the number of views	If you have a creative thumbnail, you can increase the number of views your video gets.	die Anzahl der Aufrufe erhöhen
to post tutorials	He started to post tutorials on <i>YouTube</i> to teach people the basics of technology.	Tutorials hochladen
to stream gaming videos / games	Professional gamers often stream games so they can talk to their audience as they play.	Gaming-Videos / Spiele streamen
to watch reaction clips	Carmen loves to watch reaction clips of people seeing movie trailers for the first time.	Reaktionsvideos ansehen
to do product reviews	Morgan creates videos where she does product reviews for the latest technology.	Produktbewertungen machen
to enjoy funny content	I think everyone loves to enjoy funny content after a difficult day at work.	lustige Inhalte genießen
to monetise your content	Once you have enough followers, you can begin to monetise your content through advertisements.	die Inhalte zu Geld machen

How to become a successful *Youtuber*

data analysis	Riley's data analysis showed how many people watched the video.	Datenanalyse
professional equipment	As his channel grew, he invested in professional equipment to improve the audio and video quality of his content.	Profi-Ausrüstung
ring lamp	The ring lamp provided even lighting for the product shot.	Ringleuchte
thumbnail	She spent an extra hour designing a catchy thumbnail to make sure her video stood out in the search results.	Vorschaubild
tripod	Using a tripod helped her keep the camera steady while filming her make-up tutorial.	Stativ
video editing	Video editing takes a lot of time, especially when you add music, text and simple effects.	Videobearbeitung
to require a variety of skills	Being a successful influencer requires a variety of skills that many people do not have.	eine Vielzahl von Fähigkeiten erfordern
to master sth.	Using resources online helps, but it still takes years to master a foreign language.	etw. meistern / schaffen
to be good at storytelling	Duke is good at storytelling, which makes him very fun at parties.	gut im Geschichtenerzählen sein
to grow one's channel	To grow one's channel, content needs to be produced at least every week.	den Kanal vergrößern / ausweiten
to shoot a video	He shot a video of his friend pranking people on the street.	ein Video drehen
to increase watch time	He added fun introductions to increase watch time on his videos.	die Wiedergabezeit erhöhen
to cut out scenes	Martin had to cut out scenes from the video to make it two minutes long.	Szenen herausschneiden

to add transitions	Adding transitions will make your videos more fun.	Übergänge hinzufügen
to design a thumbnail	Mark designed a thumbnail that would make more new viewers watch the video.	ein Vorschaubild entwerfen
to make one's content attractive	If you want to make your content attractive to younger viewers, try to make it less serious.	die Inhalte ansprechend gestalten
to find inspiration online	If you're not sure what to make your next video about, you can find inspiration online.	Inspiration online finden
to build a community	Once you've built a community of followers, it is much easier to get views on your videos.	eine Community aufbauen
Being a <i>YouTube</i> star		
to turn oneself into a product	Influencers sometimes try to turn themselves into a product to boost their popularity.	sich selbst zu einem Produkt machen
to boost one's self-confidence	Taking a public speaking course is a great way to boost one's self-confidence.	das Selbstvertrauen stärken
to be well-received	The video was well-received by his followers.	gut aufgenommen werden
to top oneself	After the success of her last video, she knew it would be difficult to top herself and make an ever better one.	sich selbst übertreffen
to satisfy an audience	Some creators find it difficult to satisfy an audience because they always want more content.	ein Publikum zufriedenstellen
to chase success	Kim is always chasing success, which is why someday I'll think she'll achieve it.	dem Erfolg hinterherjagen
to be authentic	Her success as a YouTuber comes from being authentic – what you see on camera is who she really is.	authentisch sein
to fix a problem	It took the whole IT team to fix a problem with my computer.	ein Problem beheben
to maintain one's career	Being able to take criticism and learn from it is important to maintain one's career.	die Karriere aufrechterhalten
to transform one's life	Becoming a <i>YouTube</i> star transformed his life in so many ways, both positive and negative.	sein Leben verändern
to be into sth.	She's really into art and spends most of her free time painting her friends.	sich für etw. begeistern
to manage to balance sth.	Walter managed to balance his work and personal life and now he's much happier.	es schaffen, etw. auszubalancieren / in Einklang zu bringen
to plan and think ahead	The most successful people I know plan and think ahead before they do anything.	planen und vorausschauend denken
to update subscribers	You should update subscribers if there's going to be a big change to your channel.	Abonnenten/Abonnentinnen auf dem Laufenden halten
to struggle to do sth.	Simon struggled to create his latest video but once it was finished, he was proud of it.	sich schwertun, etw. zu tun
to put effort into doing sth.	You need to put effort into doing your best, because it's easy to simply not try hard.	sich Mühe geben, etw. zu tun / viel Aufwand in etw. stecken
to push one's boundaries	Taking on new challenges helps to push your boundaries and achieve amazing things.	die Grenzen erweitern
to have a pure passion for sth.	He has a pure passion for French history and always reads about it in his free time.	eine echte Leidenschaft für etw. haben
to affect many people's lives	An influencer can affect many people's lives and not even know it.	das Leben vieler Menschen beeinflussen